

**GEORGIA LAW REGULATING AGREEMENTS  
BETWEEN STUDENT ATHLETES AND **ATHLETIC AGENTS**  
[NEW CODE SECTIONS 20-2-317 & 20-2-318]  
[UNIFORM ATHLETE AGENTS ACT]**

1. No person shall give, offer, promise, or attempt to give any money or other thing of value to a student athlete or member of a student athlete's immediate family:
  - a. To induce, encourage, or reward the student athlete's application, enrollment, or attendance at a public or private institution of postsecondary education in order to have the athlete participate in intercollegiate sporting events, contests, exhibitions, or programs at that institution; or
  - b. To induce, encourage or reward the student athlete's participation in an intercollegiate sporting event, contest, exhibition, or program.
  
2. This code SHALL NOT apply to:
  - a. Any public or private institution of postsecondary education or to any officer or employee of such institution when the institution or officer or employee of such institution is acting in accordance with an official written policy of such institution which is in compliance with the bylaws of the NCAA;
  - b. Any intercollegiate athletic awards approved or administered by the student athlete's institution;
  - c. Grants-in-aid or other full or partial scholarships awarded to a student athlete or administered by an institution of postsecondary education;
  - d. Members of the student athlete's immediate family; and
  - e. Money or things of value given by a person to a student athlete or the immediate family of a student athlete that do not exceed \$250.00 in value in the aggregate on an annual basis.
  
3. Any person who violates the provisions of this subsection of Code Section 20-2-317 or 20-2-318 shall be guilty of a misdemeanor of a high and aggravated nature. Any athlete agent who violated the Uniform Athlete Agent Act shall be guilty of a felony.
  
4. An agency contract with an agent is defined as an agreement in which a student athlete authorizes a person to negotiate or solicit on behalf of the student athlete a professional sports services contract or an endorsement contract. Excluded from this category are a spouse, parent, sibling, grandparent, or guardian of the student athlete or an individual acting solely on behalf of a professional sports team.
  
5. An endorsement contract is defined as an agreement under which a student athlete is employed or receives consideration to use on behalf of the other party any value that the student athlete may have because of publicity, reputation, following, or fame obtained because of athletic ability or performance.
  
6. Contact with an athlete agent is defined as a communication (direct or indirect) between an athlete agent and a student athlete to recruit or solicit the student athlete to enter into an agency contract.
  
7. Athlete agents must comply with all regulations of Georgia law and must be registered with the Georgia Athlete Agent Regulatory Commission.

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8. An athlete agent shall not, with the intent to induce a student athlete to enter into an agency contract:
  - a. Give any materially false or misleading information or make a materially false promise or representation
  - b. Furnish anything of value to a student athlete before the student athlete enters into an agency contract
  - c. Furnish anything of value to an individual other than the student athlete or another registered athlete agent
  - d. Predate or postdate an agency contract
  - e. Fail to notify a student athlete before the student athlete signs or otherwise authenticates an agency contract for a particular sport that such signing or authentication may make the student athlete ineligible to participate as a student athlete in that sport.
  
9. Within 72 hours after an agency contract is signed or before the next scheduled athletic event in which the student athlete may participate (whichever comes first):
  - a. The athlete agent shall give notice in a record of the existence of the contract to the athletic director of the educational institution at which the student athlete is enrolled.
  - b. The student athlete shall inform the athletic director of the educational institution at which the student is enrolled that he/she has entered into an agency contract.
  
10. An agency contract must state or contain:
  - a. The amount and method of calculating the consideration to be paid by the student athlete for the services to be provided by the athlete agent under the contract and any other consideration the athlete agent has received or will receive from any other source for entering into the contract or for providing the services.
  - b. The name of any person not listed in the application for registration or renewal of registration who will be compensated because the student athlete signed the agency contract.
  - c. A description of any expenses that the student athlete agrees to reimburse
  - d. A description of the services to be provided to the student athlete
  - e. The duration of the contract and the date of execution
  - f. The following statement near the signature of the student athlete in capital letter:

**WARNING TO THE STUDENT ATHLETE: IF YOU SIGN THIS CONTRACT:**

    - i. **YOU MAY LOSE YOUR ELIGIBILITY TO COMPETE AS A STUDENT ATHLETE IN YOUR SPORT;**
    - ii. **IF YOU HAVE AN ATHLETIC DIRECTOR, WITHIN 72 HOURS AFTER ENTERING THIS CONTRACT, BOTH YOU AND YOUR ATHLETE AGENT MUST NOTIFY YOUR ATHLETIC DIRECTOR;**
    - iii. **YOU MAY CANCEL THIS CONTRACT WITHIN 14 DAYS AFTER SIGNING IT. CANCELLATION OF THIS CONTRACT MAY NOT REINSTATE YOUR ELIGIBILITY.**
  - g. A student athlete may not waive the right to cancel an agency contract
  - h. If a student athlete cancels an agency contract, the student athlete is not required to pay any consideration under the contract or to return any consideration received from the athlete agent to induce the student athlete to enter the contract.